

# CAREERS *for* CHANGE

## A CONNECTION EXPERIENCE

Benefiting



GLOBAL TALENT  
BY JANNUS

## SPONSORSHIP OPPORTUNITIES

FRIDAY  
**APRIL  
17.20**

**6<sup>:30</sup> PM** - **9<sup>:00</sup> PM**

**ALBERTSONS  
HEADQUARTERS**

250 E. Parkcenter Blvd  
Boise, ID 83706



REGISTER AT **GLOTALENT.ORG**

## JOIN US FOR A ONE-OF-A-KIND MIX & MINGLE EVENT!

**Careers for Change:** a Connection Experience is an evening when the business community comes together to support our thriving, diverse professional workforce that includes new American talent.

Global Talent (GT) was created in 2015 to connect highly educated and degree-seeking new Americans – including doctors, engineers, scientists, IT programmers, and teachers – to professional jobs.

GT helps immigrants and refugees overcome barriers to professional employment by providing job coaching services and networking opportunities. The long-term vision is to build a society where college-educated new Americans can seamlessly integrate into the professional workforce, adding diverse perspectives around boardroom tables, strengthening our community, and energizing our economy.

Careers for Change is a special experience designed to foster connections between GT's job seekers, alumni and Idaho's leading employers. Come taste Boise's best global food, hear inspiring stories, and chat with some pretty amazing people!

**Last year's event raised more than \$70,000 and drew 200+ attendees.** With your help, we can surpass both figures this year! Your tax-deductible sponsorship will help make a tangible difference by supporting GT initiatives like professional training and coaching, resume and interview preparation, local employer outreach, and more.

"I believe a diverse and skilled workforce drives innovation and growth in our economy. Providing opportunities for new Americans to achieve economic empowerment by reclaiming or starting their professional careers is a benefit for all of us."

–Albert Kang  
CapEd Credit Union

"In my industry, the labor market is tight right now. I like the fact that, as an employer, Global Talent connects me to untapped talent."

–Cornelia Sprung  
RedBuilt

"What makes a great investment team: intelligence, diligence, diversity of thought, global perspective, and a special kind of resilience. We've been able to find all that through Global Talent."

–Lisa Cooper  
Figure 8 Investment Strategies

"There are many Global Talent alumni who, like me, have now found a way to contribute their skills to local businesses and give back to the community that has welcomed them."

–Olive Buluma  
HP, Inc.

# CONNECTING THE NUMBERS

80

Local employers who have hired a GT job seeker or hosted a GT intern.

\$30K

Average annual income gain of alumni (placed participants)

60

Job seekers currently active in Global Talent's program.

\$1.5+

Incremental economic impact annually.

90+

Highly educated new Americans who have connected with professional work through Global Talent.

300+

The number of volunteers with diverse professional backgrounds who have given their time and expertise.

80%

Of GT employers report that the cultural diversity of GT candidates brought added benefits to the workplace.

36

Countries represented by Global Talent alumni, adding diverse perspectives into the professional workforce.

80%

Of Global Talent participants who complete the program find a job in their field.

2/3

Of new Americans in Global Talent's program have experience in STEM fields and fill high-demand positions in computer science, engineering, and healthcare.

Because of your generosity, Global Talent can further its mission of helping Idaho's talented network of new American professionals find meaningful work.

### **\$10,000 MAKING THE DIFFERENCE**

- PREFERRED POSITION in event program and signage
- Verbal recognition at the event
- Logo on event website, social media, and newsletter advertisements
- Logo on Global Talent website year-round
- 10 leadership tickets

### **\$5,000 NEW BEGINNINGS**

- PROMINENT POSITION of logo in event program and signage
- Verbal recognition at event
- Logo on event website, social media, and newsletter advertisements
- Logo on Global Talent website year-round
- 8 leadership tickets

### **\$2,500 BUILDING HOPE**

- ACKNOWLEDGEMENT in event program & posters
- Logo on event website and newsletter advertisements
- 6 leadership tickets

### **\$1,000 LEADERSHIP**

- ACKNOWLEDGEMENT in event program & posters
- 4 leadership tickets

## **WANT TO BE A SPONSOR**

but don't see what you're looking for? We can work with you to develop a customized sponsorship package. Please contact **Ashley Davis** at [adavis@jannus.org](mailto:adavis@jannus.org) for more information.

Please make checks payable to Global Talent  
1607 W Jefferson St, Boise, ID 83702.

For more information, please contact Ashley Davis at 208-947-4253 or [adavis@jannus.org](mailto:adavis@jannus.org)

All proceeds benefit Global Talent, a Program of Jannus, Inc.,  
a 501(C)(3) non-profit organization.

You will receive a donation receipt, as a portion of the  
sponsorship is tax deductible.